

LIVE @ TAG

W O R K B O O K



LIVE @ TAG

Workshop

Full-Conference

Does a "Holy Grail" Exist and Should You Look for It?

In this workshop, John Hayden will examine if there was a "Holy Grail" what would be its characteristics and how would we know it was the "Holy Grail" if we did discover it? Before computers, men became great traders by studying human nature, history and acquiring all the relevant facts about a particular industry. The traders that read the "tape" were very aware of the psychology of other traders and the market.

Today we use the biographies and autobiographies of previous traders in conjunction with the study of what propels an individual to the top of their chosen profession. It is a fascinating study; one that strips away at many of the myths concerning what it really takes to become "one of the best."

Biography



John Hayden is the Director of Risk Management for Directional Research & Trading Ltd. From 1998 to 1999, John worked for Lind-Waldock as a Managed Account Representative where he advised clients on Asset Allocation and Risk Control. John was the founder and CEO of Continental Security Products Inc., a Colorado firm that imported high security equipment from England and other international sources. His clients included Fortune 500 companies, as well as many of the large jewelers in the United States.

In the spring of 1999, John Hayden wrote "The 21 Irrefutable Truths of Trading" which McGraw-Hill is published in May 2000.

John
Hayden

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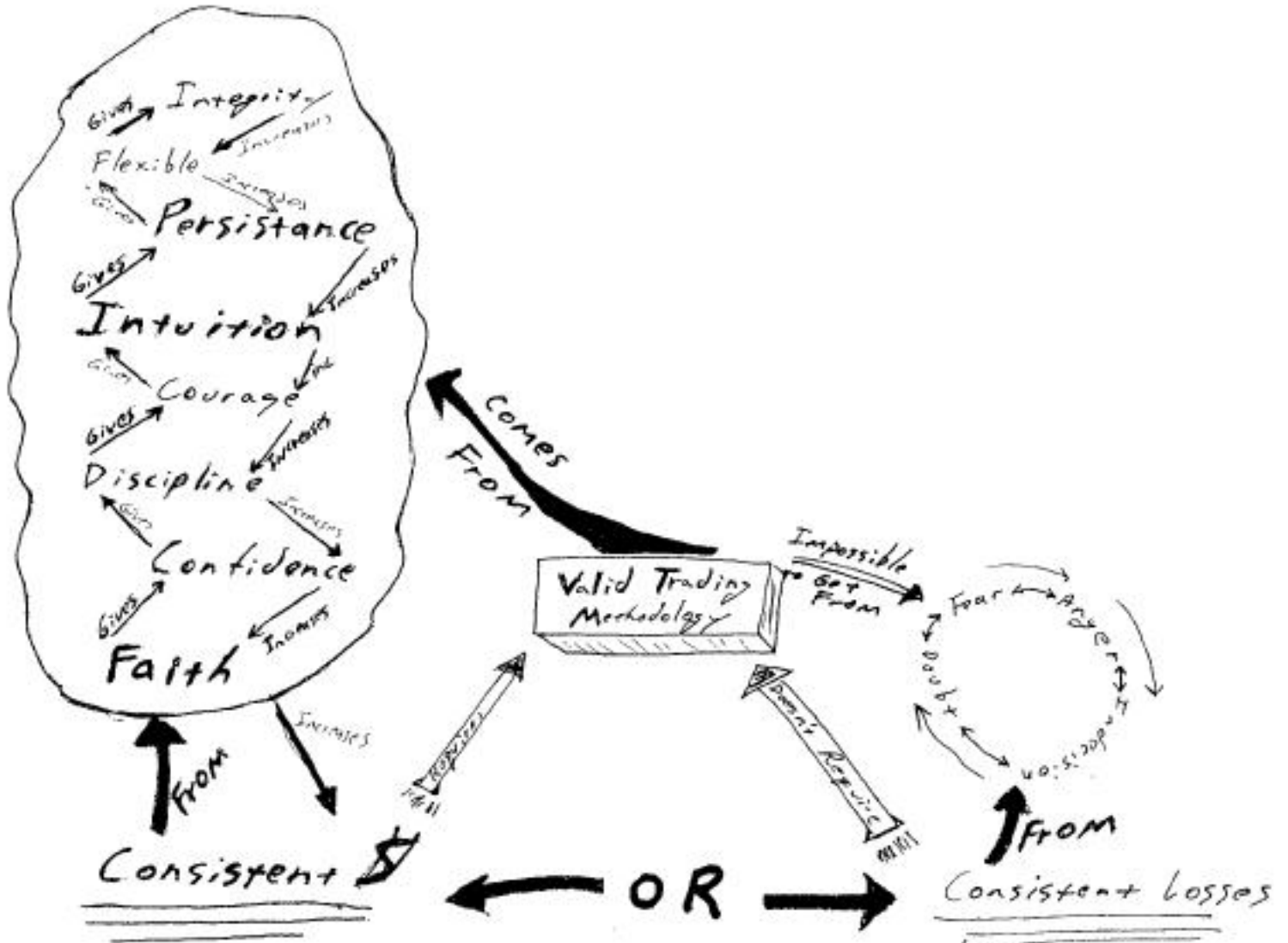
In our talk, we are going to talk about what human traits separate successful traders from the traders that are constantly separated from their money. It is my goal to provide you with as much information as possible within the rather limited time I have. Of all the books I have read the one book that has the most profound influence on me is a book written by Tony Buzan, Barry Buzan titled "The Mind Map Book: How to use Radiant thinking to maximize your brains untapped potential."

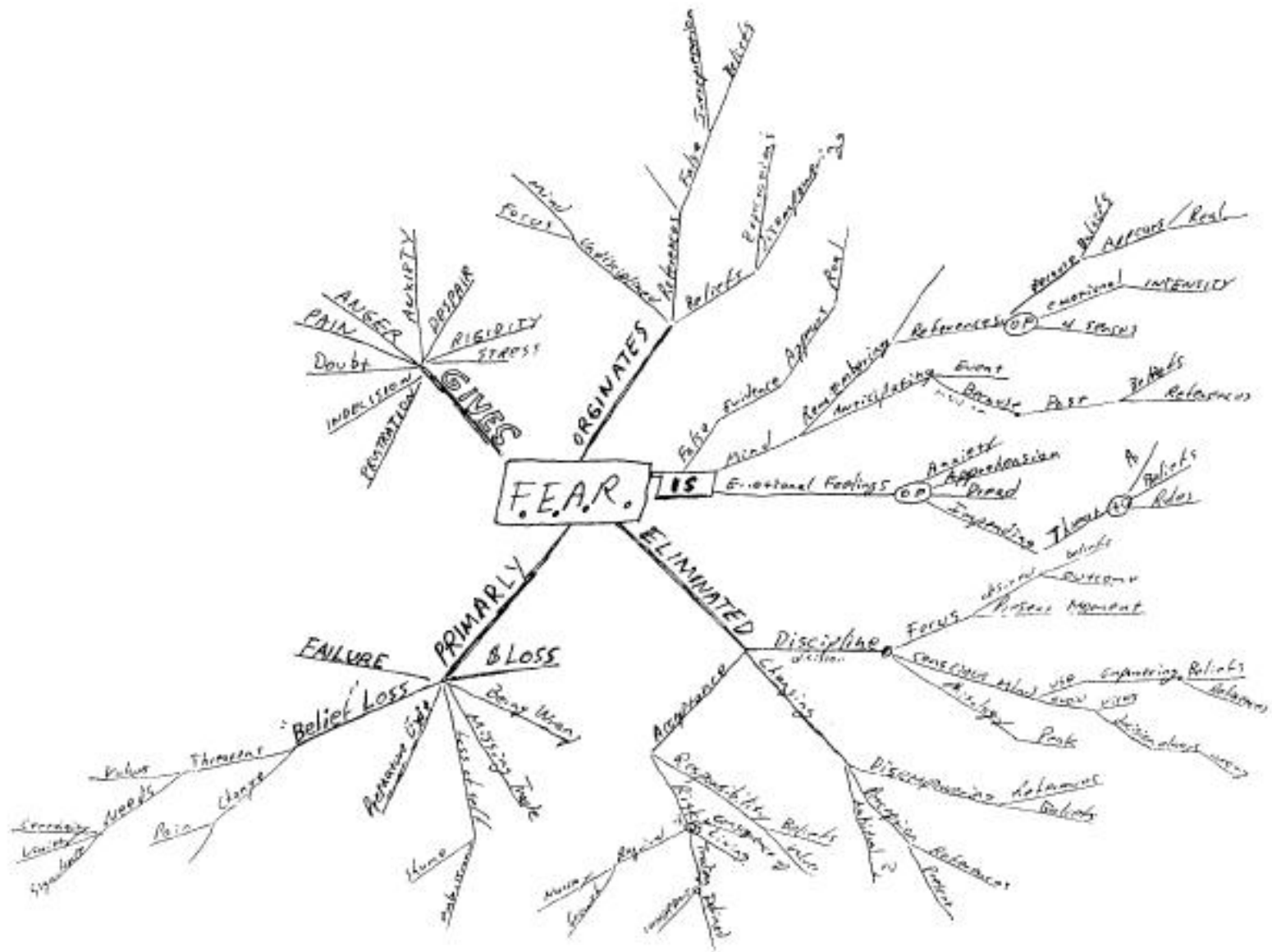
This book very simply conveys how we as human beings learn, and a very powerful way to drastically increase the amount of knowledge we can retain and ultimately implement. The following graphs are called mind maps, and they quickly and efficiently paint a picture of a particular concept.

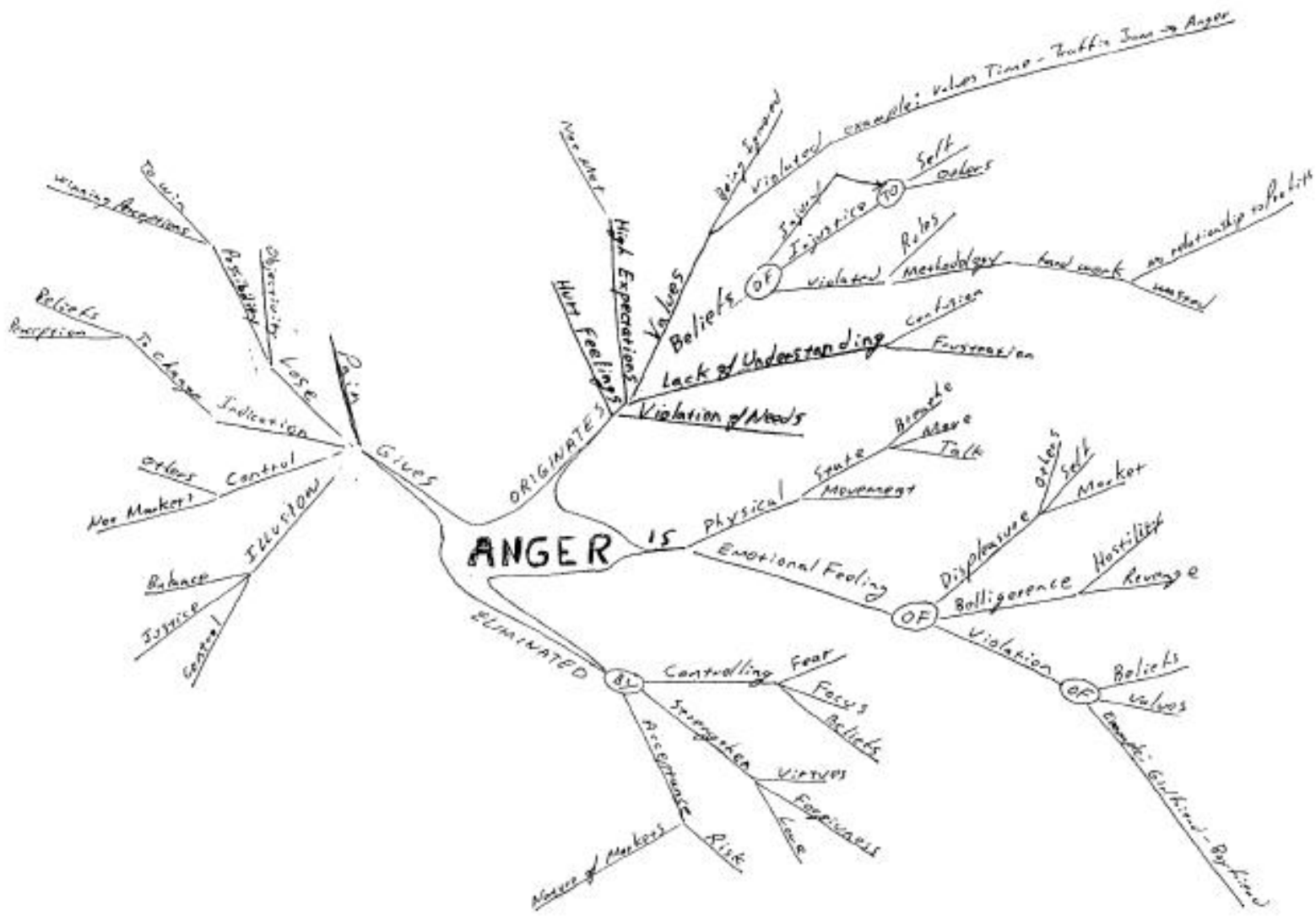
It has been my privilege to know some truly outstanding individuals over my lifetime. What I have found is that many of them have similar characteristics or certain human traits in common. Successful people are successful because they have been able to develop a strategy to accomplish their goals. Success leaves clues. Many people that desire to get ahead focus on what is easily seen, they fail to ask themselves intelligent questions.

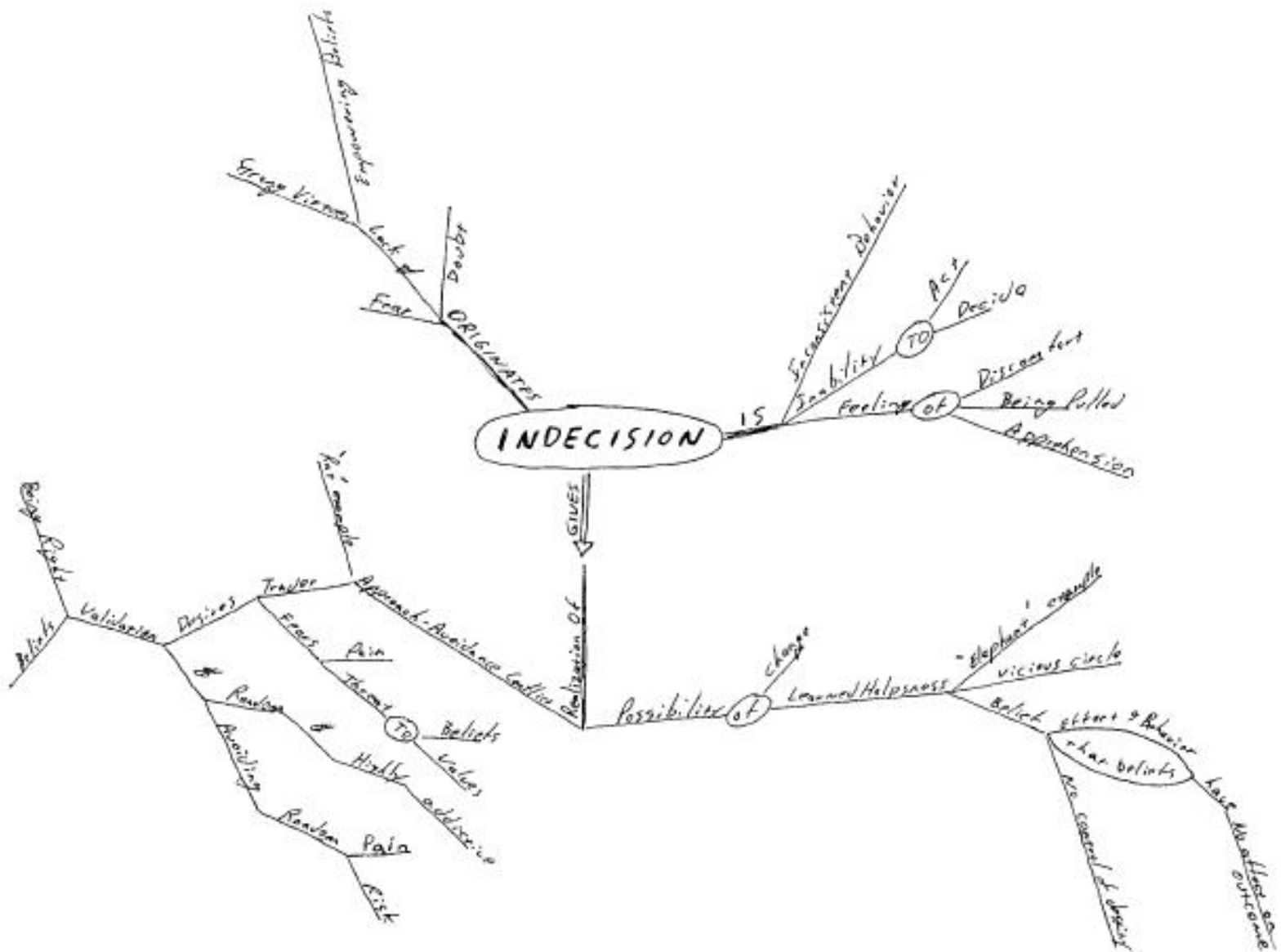
Beginning and novice traders' focus on what they can see, or touch. They fail to realize that while a professional trader might use a particular indicator he or she is only using that indicator as a vehicle to obtain consistent profits. An analogy would be that a novice trader (driver) would depend on his particular car to get across town, while a professional driver that must get across town will use any car at his disposal to accomplish his goal.

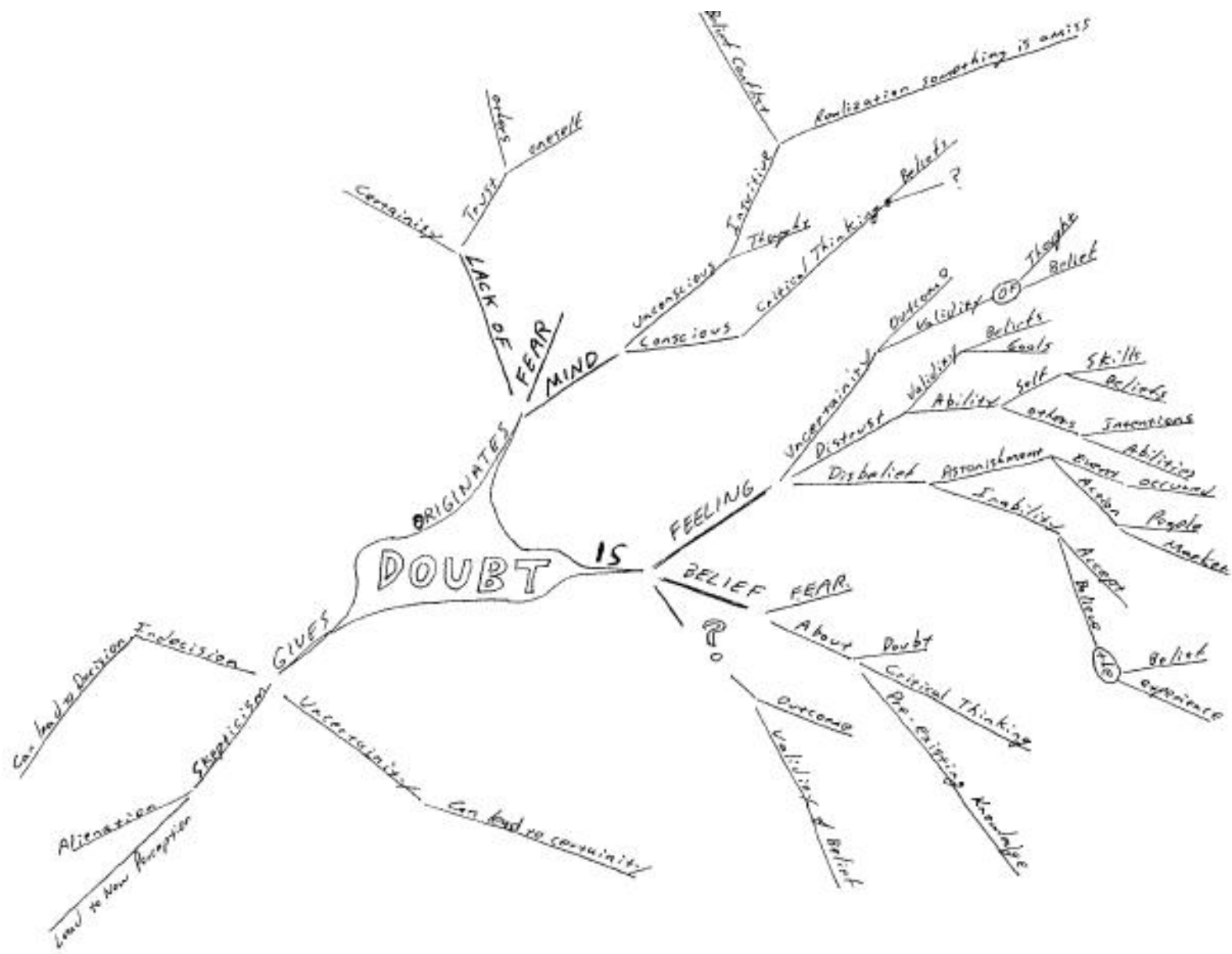
It is not the indicator or technical analysis technique that profitable traders use that creates the profits; rather it is their emotional and mental control that creates those profits. It is because of these beliefs that allow them to find and implement a particular analysis technique that they then use as a vehicle to achieve their profits. As we cover these mind maps in our talk I am confident that we will be able to see how there are certain common mental beliefs that once realized, and then implemented will help to create consistent profits.



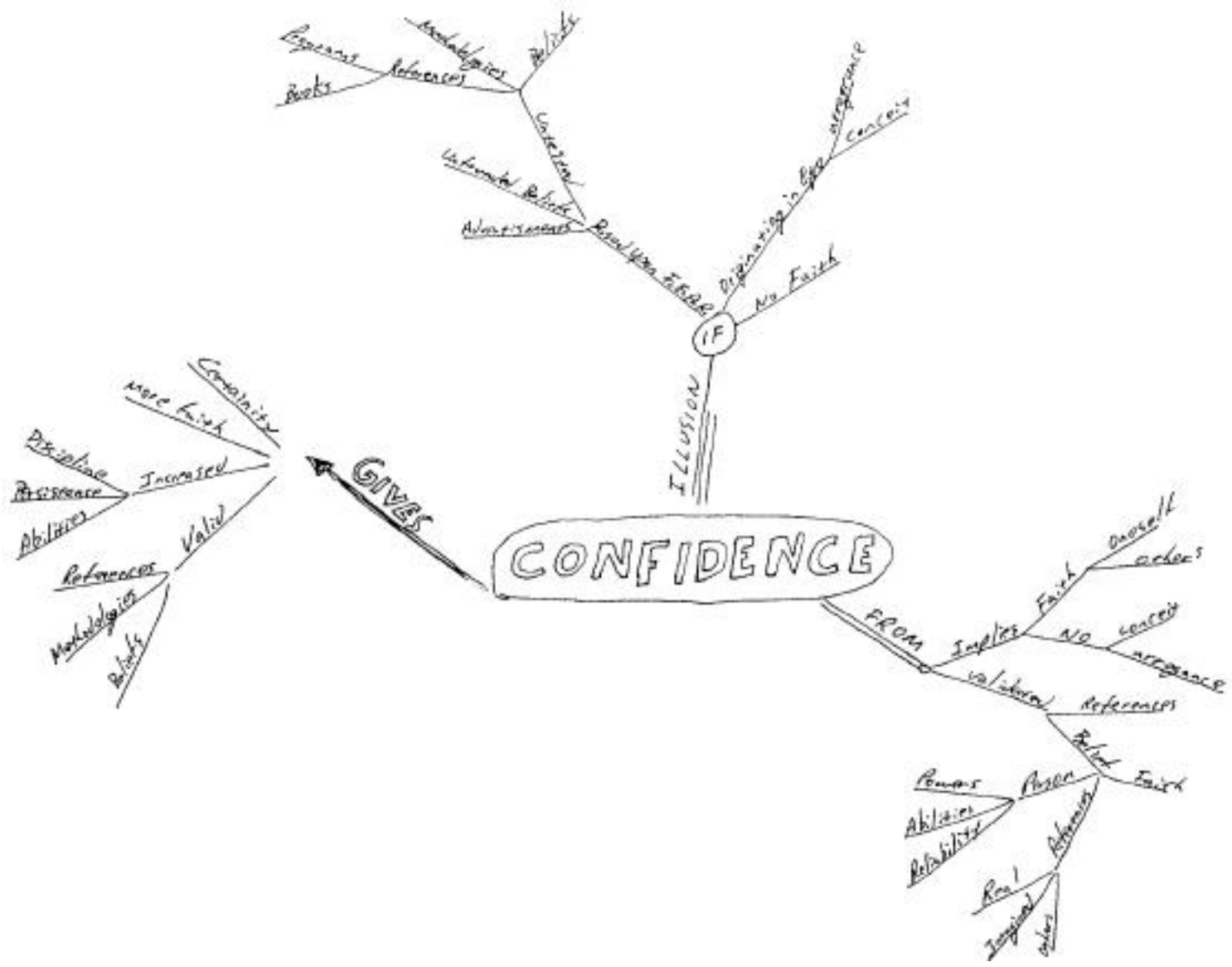


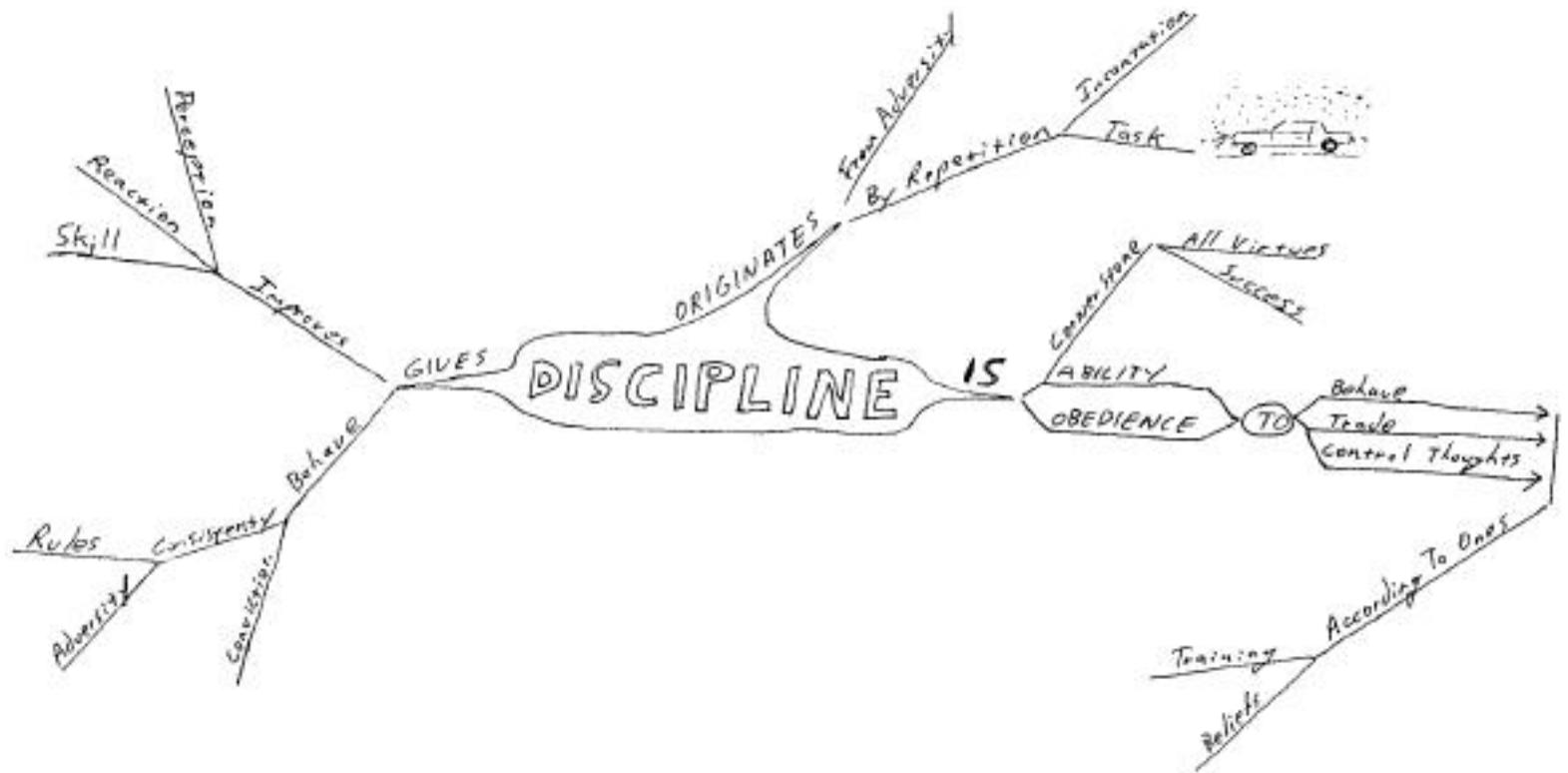


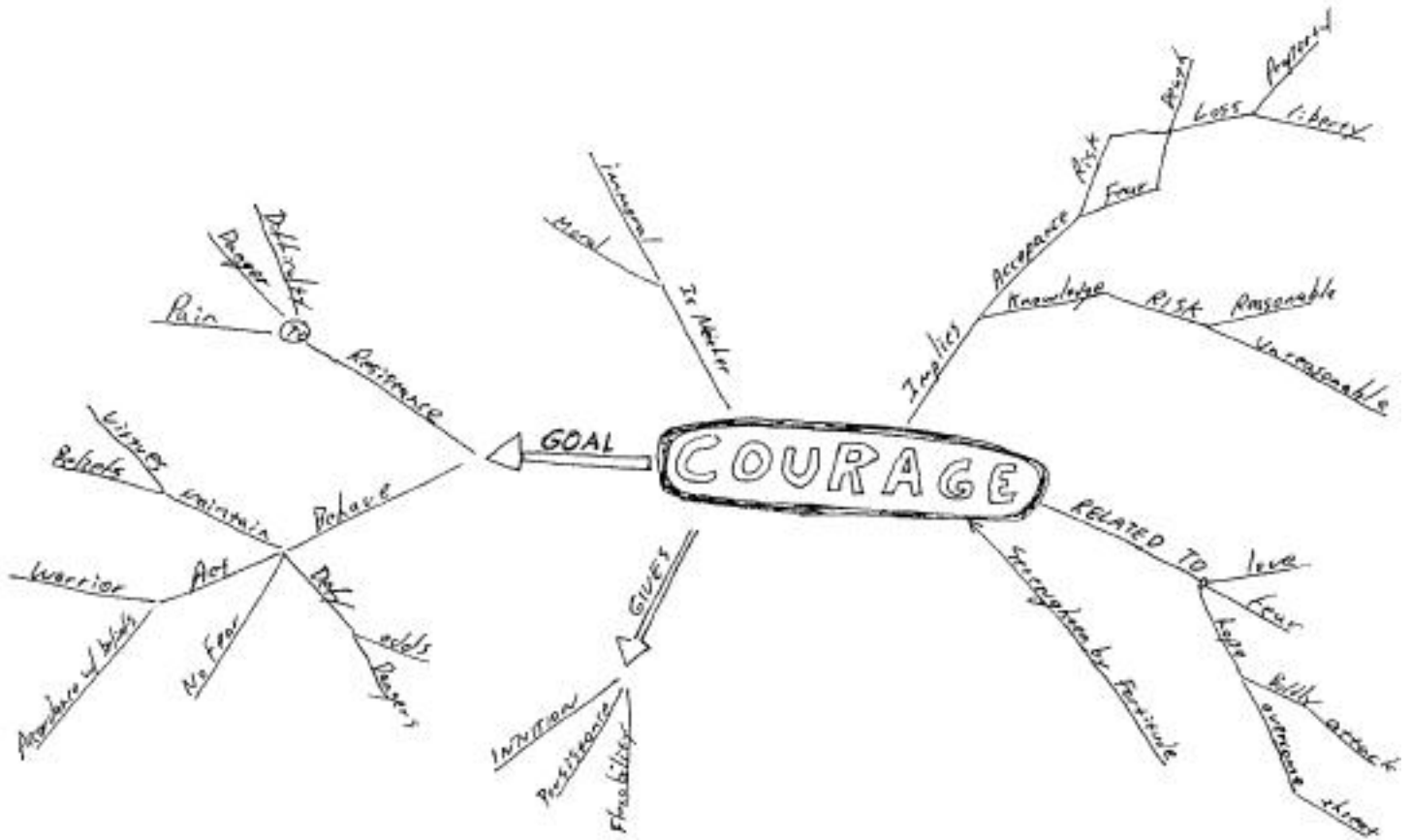


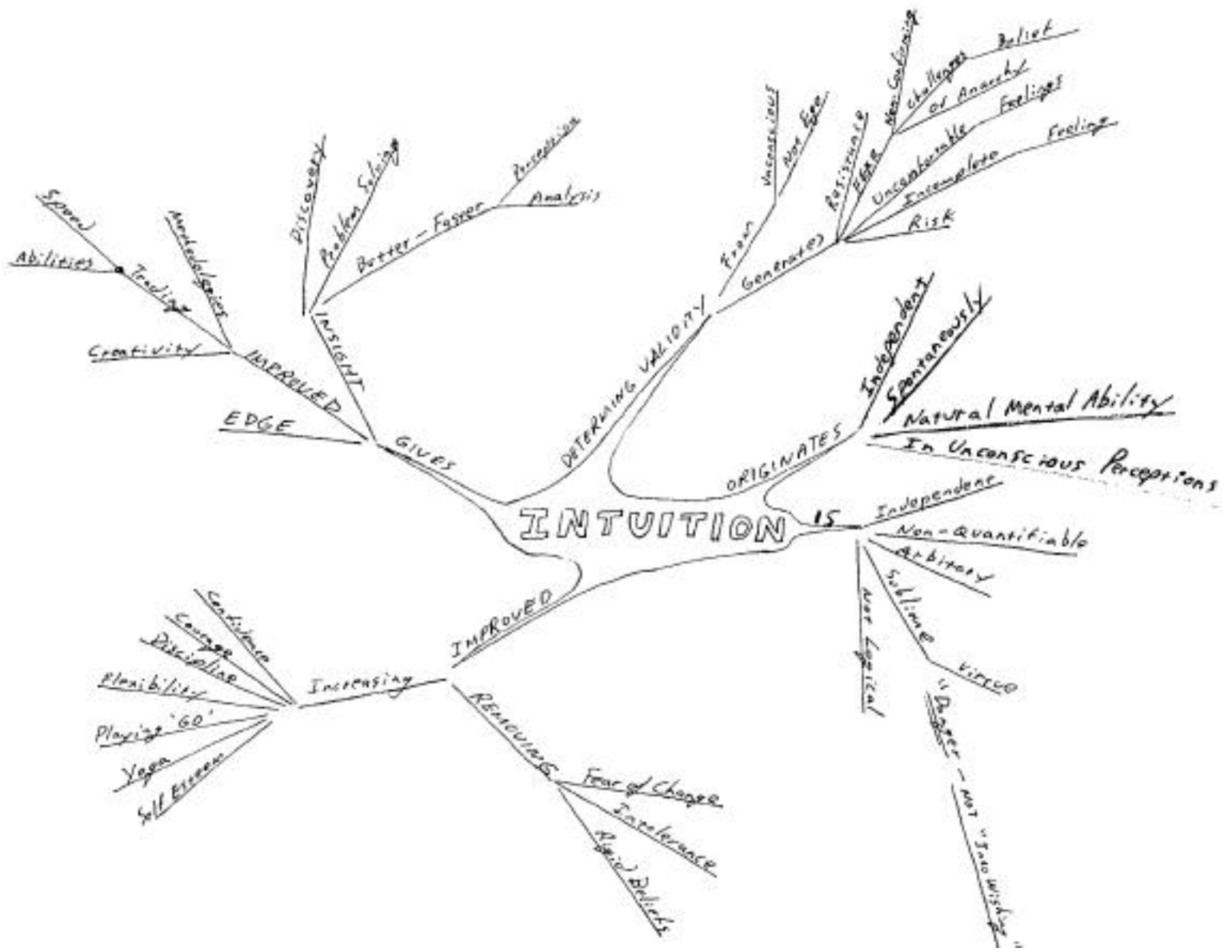


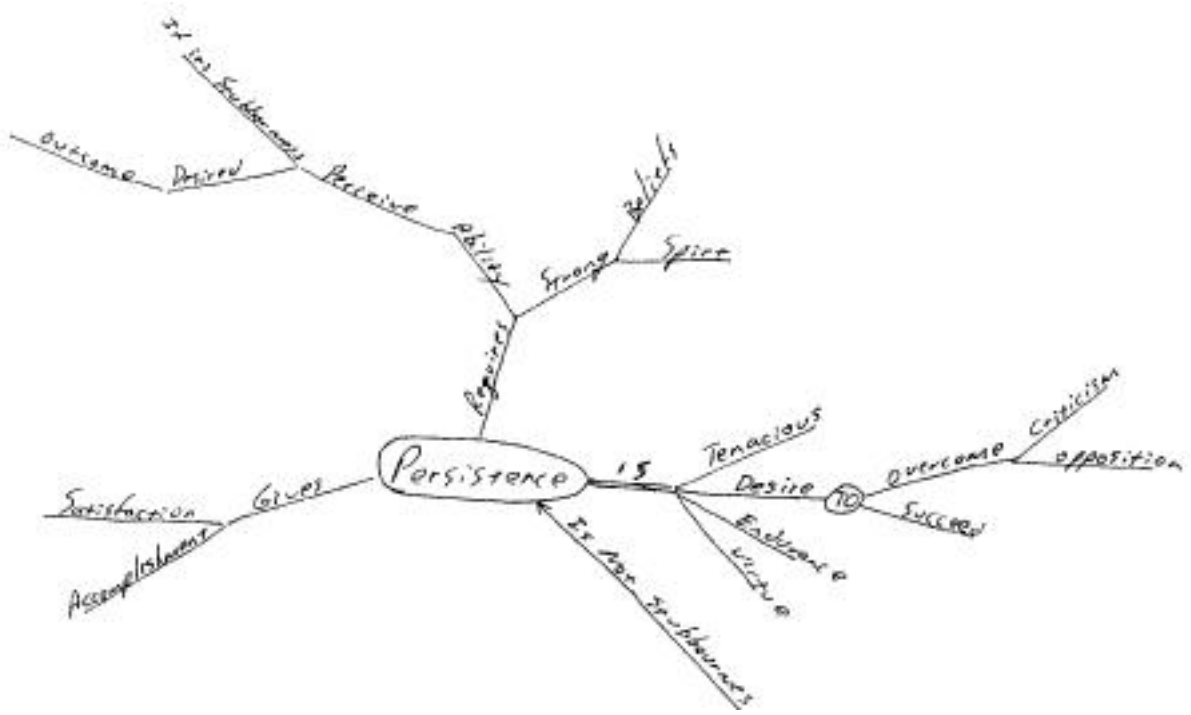


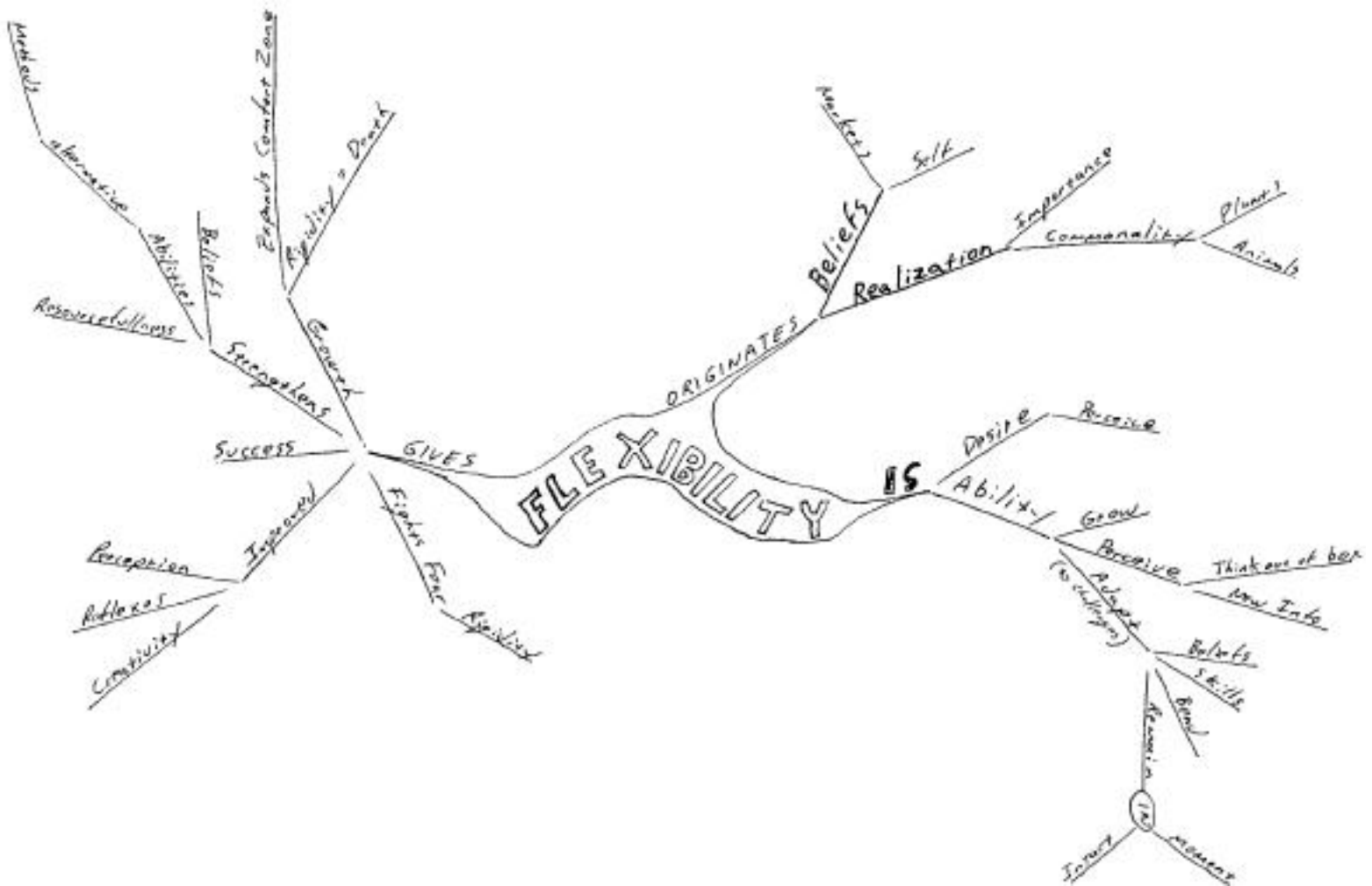


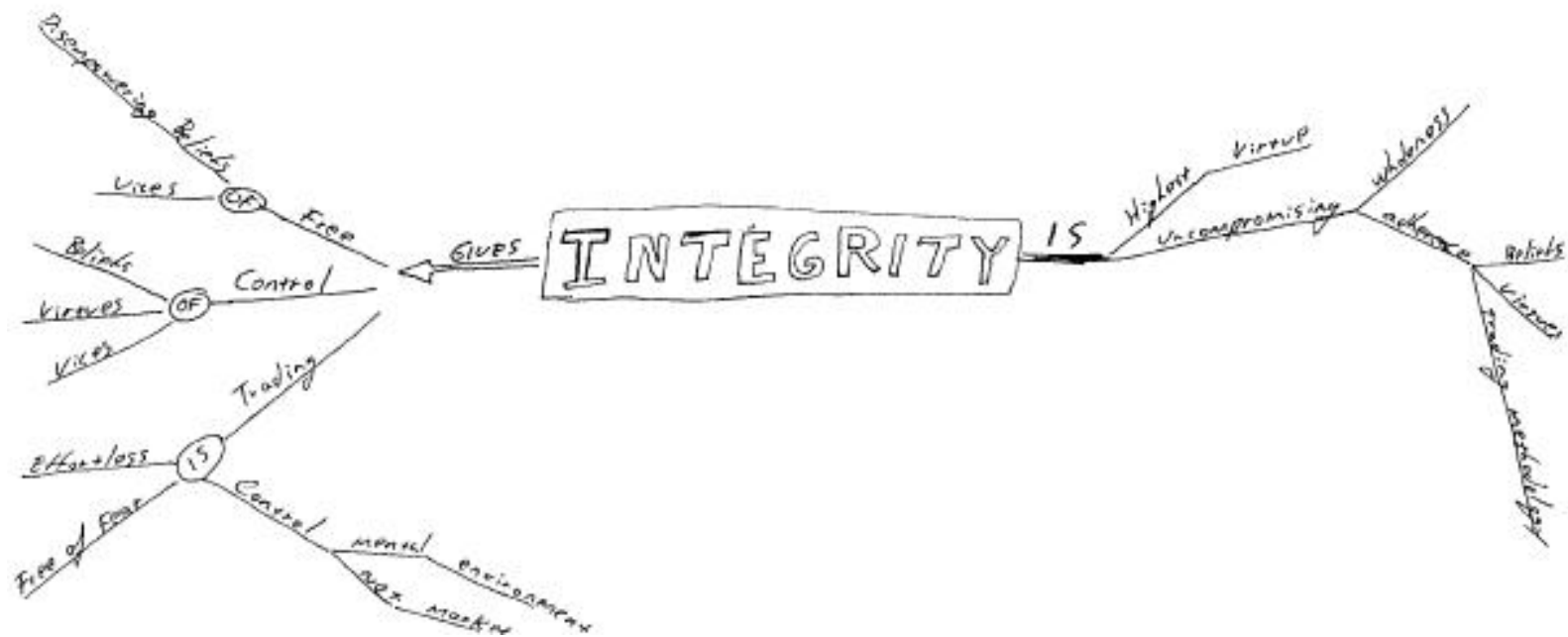












John Hayden offers a three-day seminar covering advanced technical analysis technique, and mental/emotional control. The courses are offered infrequently throughout the year, with a money back guarantee. He also offers various e-mail newsletters, ranging in price from free, to \$2,000/month. If you would like to obtain more information on the different services offered by John Hayden you may contact him at:

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Personal Workshop Presentation

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